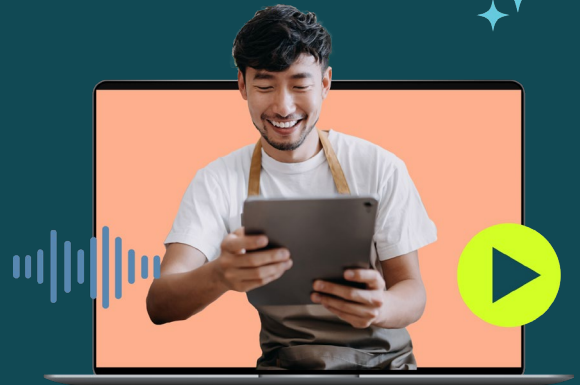




Retail Essentials

Elevate your brand and enhance customer satisfaction by empowering your team, from experienced floor managers to junior staff, with tailored training that focuses on their individual development and compliance needs



49% of retail companies are primarily focused on improving diversity, equity, and inclusion in the workplace.



Compliance

Mitigate future risks through a culture of ethical operations and adherence to industry standards. Promote seamless business operations at corporate and retail stores by educating employees on essential industry and regulatory compliance topics. Go1's content library offers courses on topics like cybersecurity, data handling, financial fraud, anti-money laundering, and more.



Upskilling

Upskill your workforce with targeted training designed to increase sales, fortify brand reputation, and enhance overall customer satisfaction.

Whether your employees are newcomers or seasoned veterans, offer them the opportunity to expand their knowledge. Go1's diverse content library offers an array of topics, skills, and learning formats for every learning journey.

- **For your store operations team:** Staffing, scheduling, inventory management, customer service
- **For your marketing team:** Social media marketing, brand strategy, influencer marketing
- **For your IT/ tech team:** Data privacy and handling, POS systems, systems infrastructure, security
- **For your merchandising team:** Inventory management, loss prevention and shrinkage, vendor management
- **For your finance team:** Financial planning and reporting, budgeting



Popular Content



...and more!



FOREVER 21

Industry Retail

Segment Enterprise

Challenge Create a unified learning program for over 2,000 learners across seven brands

Solution A program to create a culture of learning within the SPARC Group

Results While the program is still being rolled out, the team has already begun to see an increase in employee engagement, and overall organization development

Creating a culture of learning

The fashion retail business SPARC Group – the parent company of Forever 21 – was starting from scratch when it came to training and development. Here’s how they navigated the learning curve.

The Vero and Go1 partnership

- Forever 21 needed to create a library of training content – but it had limited resourcing and no learning program in place.
- Go1 provided the diverse range of content and formats necessary to meet the needs and preferences of 2,000-plus users across SPARC Group's seven fashion brands. And, through practical and solutions-focused support, we enabled the small team to successfully navigate the program's development and implementation process.
- While the learning program is still being rolled out, it has a big goal: to support the creation of a culture of learning within SPARC Group that, in turn, helps to engage and develop the organization's employees.

“Go1 has exceeded my expectation. They’ve done an outstanding job curating and mapping content with us and I can’t wait to see [the program] come to life.”

Jessica Davis, Director, People, Operations & Talent



The importance of learning & development

The Go1 team supported Forever 21 to get their program fully up and running through the creation of materials, learning programs and more.

The team now has over 2,000 learners across SPARC Group’s seven fashion brands utilizing Go1’s content.

“The Go1 team provided more support than I expected and once we started working together, I realized, that this is what it felt like to be supported by a vendor,” said Davis.