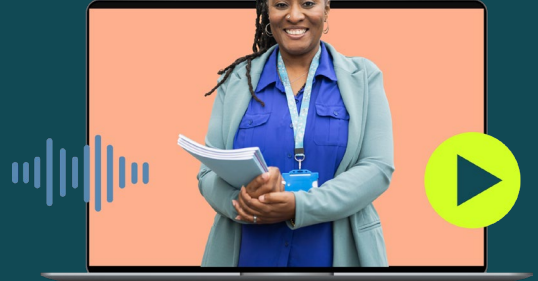




Professional Services Essentials

Whether you're in accounting, consulting, or marketing, you can build client satisfaction by upskilling employees on topics like stakeholder management, communications, and more.



67% of Professional Services companies are focused on developing leadership and management skills in the workplace.



Compliance

Elevate risk management standards with compliance content for your workforce. Mitigate risk and instill client confidence by keeping employees informed with the latest compliance training. Assign comprehensive modules covering topics like sexual harassment, cybersecurity, data handling, workplace health and safety, anti-discrimination to proactively safeguard business.



Upskilling

Provide exceptional client experience with a highly skilled workforce. Find a comprehensive selection of courses tailored to your business model. You'll discover in-depth courses for new and seasoned employees covering topics such as accounting, marketing, HR, and IT.

- **Consulting companies** who service clients can upskill in cloud transformation, change management, and client relationship management.
- **Marketing agencies** can find courses on topics like Adobe Photoshop, digital marketing strategy, SEO optimization, project management, communications.
- **Recruiting agencies** can upskill in DE&I, interview techniques, candidate sourcing and strategy, and developing evaluation forms.



Cert Prep & CPD

Upskill your staff on HR, technology, IT, project management, and more. Employees can prove their expertise through certification prep, CEUs and CPDs, and certificates of completion from brand-name providers like Coursera* and Harvard ManageMentor*. Go1 offers 2000+ ways to pursue certifications for:

- **Project & Process Management:** Project Management Professional (PmP) cert prep
- **IT:** Cisco Certified Network Professional and CompTIA Security cert prep, CPD from National Cyber Security Centre
- **Cloud:** AWS Certified Cloud Practitioner, Microsoft Azure Administrator, Google Cloud Architect
- **Business Software:** Microsoft Office, Photoshop, Salesforce



Popular Content



...and more!



Enabling learning across the business

Park Place Technologies had no learning and development content for employees outside of sales – until they found Go1. Now, in partnership with Go1, they’re saving the company time and money, and providing all employees with development opportunities.

The Park Place Technologies and Go1 partnership

1. Provides all employees across the organization with the diverse learning content they need to work toward their professional development goals.
2. Enables seamless tracking and reporting of content progression and completion, all in one place.
3. Saves the company money by consolidating content into a single solution that is easily integrated into their LMS, so employees don’t have to turn to one-off courses to meet their training needs.

“If we have all these different platforms, you don’t really have a good way of tracking who’s done what. Now that it’s all in one place through our LMS... we have that visibility and reportability now that we didn’t have before.”

Danielle Lansberry, Director of Learning and Development



Keeping Track of Learning

Go1’s content has been a win for employees, but it has also made Danielle and Josette’s jobs easier. Reporting is an important piece of the puzzle for the L&D team as they need to be able to keep track of what content is being used, and by whom. With Go1, they’re able to track everything all in one place.

No more no’s

A recent company-wide engagement survey has shown that the new Go1 content has been well-received. Now, when employees have content requests, they no longer turn people away empty-handed, which leaves employees feeling like the company is truly investing in them.

Industry Admin & Support

Segment Enterprise

Challenge Create a learning program to fuel personal and professional development for employees

Solution An integrated learning experience providing employees with access to hundreds of top content providers

Results Company-wide engagement survey’s show that employees now feel like they have access to learn, and the company is investing in their future